

Message From *Leadership*

2006-2007 was a banner year for expanding and enriching the services we deliver to the citizens of our jurisdiction. With efficiency in mind, we reached 13% more of our citizens with first aid, CPR/AED and water safety courses. We educated 10% more families about disasters; while regrettably, the number of families in our four counties that faced the disaster of a home fire increased by 5%. I'm proud that our volunteers responded quickly to make sure that these families had a place to stay and money to meet their emergency needs.

Many families in our communities endure the pain of separation and worry as loved ones serve our country in the armed forces. Last year, 40% of the emergency messages we conveyed were confirming that a close family member had died and 43% that a family member was gravely ill. Our verified information allowed military authorities to grant emergency leave so that our local families could be together to face these emergencies.

You may not hear a lot about our International Services, but 52 times last year we received or originated Red Cross messages aimed at reuniting, for example, Somali families with members currently in Kenya or other west African refugee camps. Not large numbers, but critically important to the families.

Another important service – our Community Transportation Program - continues to provide transportation services to medical appointments that allow seniors and people with disabilities to stay in the homes where they raised their families.

While we are proud of last year's results, we're not content with them. We're aiming for 10% growth in the number of citizens reached with disaster and other core safety courses. We plan to become measurably better prepared to respond to a major disaster and make 9% more trips to medical appointments for our seniors, reducing the number we have to turn away because of a lack of resources. To do this, we'll need more volunteers and more financial support. Thank you for doing your part.



Michael Conroy *Michael Schoedinger*

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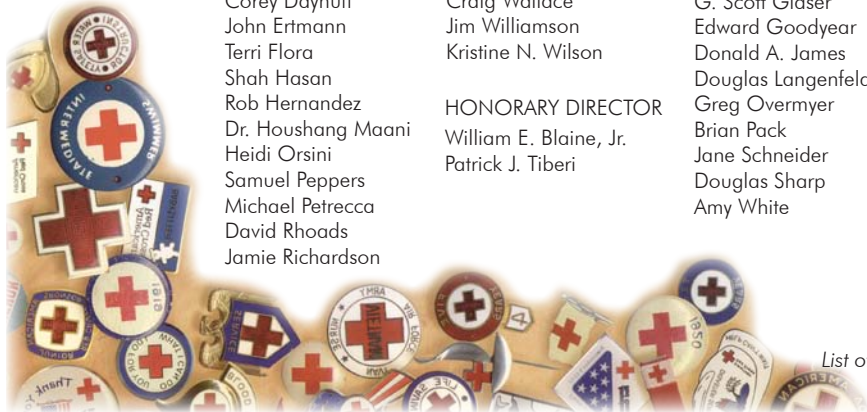
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List of donors and supporters can be viewed at columbus.redcross.org

2007 Statistical *Highlights*

DISASTER SERVICES	
Disaster Operations	400
Total Families Assisted	518
Families Assisted Financially	381
National Disaster Volunteers	327
ARMED FORCES EMERGENCY SERVICES	
Emergency Communications	827
Individuals Briefed (Military)	5,039
COMMUNITY TRANSPORTATION	
Transportation Trips	19,695
PREPAREDNESS AND SAFETY SOLUTIONS	
CPR/First Aid/AED Enrollees	24,572
Aquatics Enrollees	16,420
Mission Related Caregiving	1,666
Disaster Education Reach	55,775
Community First Aid Stations	231
INTERNATIONAL SERVICE	
Tracing Services	52
HUMAN RESOURCES	
Total Volunteers	624
Total Full-time Paid Staff	55



American Red Cross
of Greater Columbus

MISSION OF THE AMERICAN RED CROSS
The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

columbus.redcross.org

995 East Broad Street | Columbus, OH 43205 | 614.253.2740

2007 Volunteer *Highlights*

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute 97 percent of our total workforce, serving as members of the board, instructors teaching lifesaving skills, disaster action team members, office administrators, event organizers and more.



Jeff Rawlins (Left)
2007 Exceptional Volunteer Service
Award Recipient

It is those volunteers like Jeff Rawlins that are the HEART of the American Red Cross. It is the unselfish dedication of 13 years to the Disaster Action Team and the 840 hours of being on call in the middle of the night that makes our mission possible.

Volunteers
Your Red Cross Thanks You



By investing in your American Red Cross of Greater Columbus through a financial contribution or volunteering your time, you become a partner in this life-saving work. Visit columbus.redcross.org to learn how you can make a difference.

ANNUAL REPORT 2006 - 2007

Statement of Financial Position as of June 30, 2007	Unrestricted	Temporarily Restricted	Permanently Restricted	2007 Total
Assets				
Cash & Investments	\$2,797,624	\$235,558	-	\$3,033,182
Accounts Receivable	506,240	2,115,963	-	2,622,203
Other Assets	62,775	-	-	62,775
Net Fixed Assets	2,119,655	-	-	2,119,655
Total Assets	\$5,486,294	\$2,351,521	-	\$7,837,815
Liabilities & Net Assets				
Total Liabilities	\$356,670	\$15,599	-	\$372,269
Total Net Assets	5,129,624	2,335,922	-	7,465,546
Total Liabilities & Net Assets	\$5,486,294	\$2,351,521	-	\$7,837,815
Statement of Activities for the Year Ended June 30, 2007				
Contributions, Revenue and Gains				
Federated (United Way)	\$105,506	\$1,889,735	-	\$1,995,241
Legacies & Bequests	52,279	-	-	52,279
Other Contributions & Revenues	3,260,132	472,329	-	3,732,461
Net Assets Released from Restriction	2,412,547	(2,412,547)	-	-
Total Contributions, Revenue and Gain	\$5,830,464	\$(50,483)	-	\$5,779,981
Expenses				
Services to Other Chapters	\$151,328	-	-	\$151,328
Armed Forces Emergency Services (AFES)	222,236	-	-	222,236
Disaster Services	1,568,291	-	-	1,568,291
Biomedical Services	78,933	-	-	78,933
Health Services	1,982,247	-	-	1,982,247
Community Services	636,904	-	-	636,904
International Services	67,803	-	-	67,803
Membership and Fund Raising	874,519	-	-	874,519
Management and General	413,714	-	-	413,714
Total Expenses & Losses	\$5,995,975	-	-	\$5,995,975
Excess of Revenue over Expenses	\$(165,511)	\$(50,483)	-	\$(215,994)
Transfer of Net Assets from another ARC unit	-	-	-	-
Change in Net Assets	\$(165,511)	\$(50,483)	-	-
Net Assets - Beginning of Year	\$5,295,135	\$2,386,405	-	\$7,681,540
Net Assets - End of Year	\$5,129,624	\$2,335,922	-	\$7,465,546