



December 5, 2008

American Red Cross of  
Greater Columbus  
995 East Broad St.  
Columbus, OH 43205  
<http://columbus.redcross.org>

## Media Advisory

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**FOR MEDIA ONLY**

### “Holiday Mail for Heroes”

#### *American Red Cross, Pitney Bowes to Sort Cards in December*

- Who:** American Red Cross of Greater Columbus and Pitney Bowes volunteers and staff
- What:** Will screen thousands of holiday cards sent in by the American public and sort and package the cards for delivery to military bases, veteran’s hospitals and military hospitals
- Where:** American Red Cross of Greater Columbus  
995 East Broad Street, Columbus, OH 43205
- When:** Tuesday, December 9, 2008                      2:30 p.m. – 6 p.m.
- Why:** Last year, the effort garnered more than 600,000 cards for wounded service men and women. With the expansion of the program the Red Cross and Pitney Bowes hope to collect more than one million cards and holiday greetings. “Holiday Mail For Heroes” continues the Red Cross tradition of service to the armed forces.

Members of the media are invited to get photos/video and/or interview volunteers. Space is limited in the rooms where sorting will take place, so please call Lynn Cook to make arrangements.

**Added Bonus:** Get some of your own on camera as they show their support for the military by sorting cards. Let Lynn know if you are interested.

#### **About the American Red Cross:**

*The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation's blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization - not a government agency - and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information, please visit <http://columbus.redcross.org>*

#### **About Pitney Bowes Inc.:**

*Pitney Bowes is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 36,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.4 billion. More information is available at [www.pb.com](http://www.pb.com).*

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