

For Immediate Release

**Local Culver's Restaurants Team up with the American Red Cross of Greater Columbus
*Day of Caring March 5, 2008***

March 3, 2008 - In conjunction with National Red Cross Month, Culver's[®] of Hilliard/Columbus and Reynoldsburg are among the more than 370 Culver's restaurants donating 10 percent of their respective sales on Wednesday, March 5 to their local American Red Cross during the annual system-wide "Day of Giving" fundraising event. The American Red Cross of Greater Columbus will use 100 percent of the funds generated by the two local stores within the local community. Guests can enhance the total Red Cross contribution by giving personal donations at stores throughout the week. Building on last year's success, Culver's national fundraising goal for the one-day event is \$175,000.

"American Red Cross chapters provide a vital link to local communities through their programs and volunteer family, commented Mark Johnston of Culver's of Hilliard/Columbus. At Culver's, we believe in being good neighbors, and when disaster strikes and during other times of crisis, there is no better neighbor to have than your local Red Cross chapter. Jo and Patti Schermer of Culver's of Reynoldsburg agreed, "The best part of this event is that families can help their community just by eating lunch or dinner with us. It really is that easy."

Culver's and the American Red Cross are holding the event during National Red Cross Month to celebrate and reflect upon the work of the Red Cross in communities throughout America. It is also a time when Americans are encouraged to take steps to prepare for emergencies, take CPR and first aid training, to volunteer their time, give blood, and financially support the programs and services of the Red Cross.

"We are exceptionally proud to partner with the Red Cross to help people prevent, prepare for, and respond to emergencies," said Lea Culver, co-founder of Culver's and a volunteer for the Red Cross. "Just as Culver's believes in doing it right for each guest, the Red Cross responds immediately to the needs of each individual and family impacted by a disaster anywhere in the country. Through our 'Day of Giving,' we can provide support to continue these efforts."

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American Red Cross – Add One

“Donations make a significant difference to local individuals during a time of crisis,” said Michael Carroll, CEO of the American Red Cross of Greater Columbus. “Every donation from the day helps the Red Cross' efforts to help our communities prevent, prepare for and respond to disasters.”

- Culver's of Hilliard/Columbus: 1444 Rentra Drive, off Trabue Rd., across from the Westpointe Shopping Plaza.
- Culver's of Reynoldsburg: 1912 St. Rt. 256, north of I-70.

About the American Red Cross: The American Red Cross provides relief to victims of disasters at home and abroad, collects and distributes nearly half of the nation's blood supply, teaches lifesaving skills, and supports military members and families. The American Red Cross, a charity and not a government agency, depends on voluntary contributions of time, money and blood to perform its humanitarian mission.

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