



**FOR IMMEDIATE RELEASE**

American Red Cross of  
Greater Columbus  
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*News Release*  
**NEWS RELEASE**

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**“Holiday Mail for Heroes” to Deliver  
One Million Greetings to Service Members and Families**  
*American Red Cross, Pitney Bowes to Sort, Deliver Cards Before Holidays*

**November 24, 2008**— The American Red Cross and Pitney Bowes Inc. are teaming up to send holiday cards to members of the military and their families in the United States and around the world. The public is invited to send holiday cards with their message of thanks and cheer to a special post office box until December 10. The American Red Cross of Greater Columbus and Pitney Bowes will screen cards for hazardous materials, sort and package the cards, and deliver them to military bases, veteran’s hospitals and military hospitals during the holidays.

Last year, the effort garnered more than 600,000 cards for wounded service men and women. With the expansion of the program the Red Cross and Pitney Bowes hope to collect more than one million cards and holiday greetings. “Holiday Mail For Heroes” continues the Red Cross tradition of service to the armed forces.

“From the front lines to the home front, for more than 125 years, the American Red Cross has provided care and assistance to service members, their families and Veterans,” said Michael Carroll, CEO, American Red Cross of Greater Columbus. “This is a way for every member of the public to lift the spirits of military members, their families and veterans during this holiday season.” Cards may be written to active personnel, veterans, wounded service members and family members with loved ones serving in the military.

The first mission of the American Red Cross was serving members of the military and their families. One hundred and twenty-five years later, it remains a core part of the Red Cross mission today. Last year, the American Red Cross of Greater Columbus conveyed more than 700 emergency messages to members of the military on behalf of their families back home and worked with the military to get personnel home to their families when emergency circumstances warranted.

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## **American Red Cross – Add One**

“We are especially proud of our long history of supporting military families,” Carroll expressed. “We are happy to partner with Pitney Bowes and do our part to extend holiday greetings to Ohio’s military families.”

“Pitney Bowes is proud to be working with the American Red Cross again to help Americans extend their well wishes and gratitude to the heroes who serve and protect our country,” said Jon Love, President of Pitney Bowes Government Solutions. “Last year’s program was a huge success and we look forward to working with the public to reach even more service members and their families this holiday season to show appreciation and support.”

Holiday cards should be addressed and sent to:

Holiday Mail for Heroes  
P.O. Box 5456  
Capitol Heights, MD 20791-5456

Please be sure to affix adequate postage. Cards must be received no later than December 10. Cards received after this date will be returned to senders. To help speed the sorting process and delivery of cards and notes before the holidays, mailers are encouraged to refrain from sending anything other than a card. Please do not send monetary gifts, use glitter or include any other inserts. For a full list of recommended guidelines, please visit [columbus.redcross.org](http://columbus.redcross.org) and click on the blue box. Cards are also available to print out from the website.

### **About the American Red Cross:**

*The American Red Cross shelters, feeds and counsels victims of disasters; provides nearly half of the nation's blood supply; teaches lifesaving skills; and supports military members and their families. The Red Cross is a charitable organization - not a government agency - and depends on volunteers and the generosity of the American public to perform its humanitarian mission. For more information, please visit <http://columbus.redcross.org>*

### **About Pitney Bowes Inc.:**

*Pitney Bowes is a mailstream technology company that helps organizations manage the flow of information, mail, documents and packages. Our 36,000 employees deliver technology, service and innovation to more than two million customers worldwide. The company was founded in 1920 and annual revenues now total \$6.4 billion. More information is available at [www.pb.com](http://www.pb.com).*

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