



**American  
Red Cross**

of Greater Columbus

## **JPMorgan Chase Strengthening Community by Providing Opportunity**

The JPMorgan Chase Foundation began a targeted strategy in 2007 to address the needs of Weinland Park residents through a holistic effort to reverse the impacts of decades of disinvestment and neglect. Weinland Park was a neighborhood defined by an unacceptable level of crime, resident instability, and concentrated poverty.

Over the past three years, JPMorgan has invested more than \$5 million in programs targeted toward addressing these deep-seeded challenges by strengthening the education environment, stabilizing and upgrading the housing market, creating a safe and inclusive neighborhood environment, and offering opportunities for residents to gain access to adult education, job training, and employment opportunities.

The American Red Cross is among several key partners that have stepped up to lead and support this important work in Weinland Park. The Ohio State University, The Columbus Foundation, United Way of Central Ohio, the City of Columbus, and Columbus City Schools are among the many organizations investing financial and human resources, advocacy, and expertise toward a common goal of creating a safe, stable economically and culturally diverse neighborhood.