

American
Red Cross
of Greater Columbus

Making a Difference

in your neighborhood

995 East Broad Street | Columbus, Ohio 43205 | 614.253.2740 | columbus.redcross.org

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Red Cross Responds as Tornadoes Wreak Havoc in Southeastern Ohio

Twenty-six year-old Amanda Knopp, of The Plains, wasn't aware that she and her husband could get financial assistance until she spoke with a Red Cross representative following devastating storms and tornadoes that hit southeastern Ohio in September. "I'm so thankful," was all she could say as the volunteer explained that with proper verification from their new landlord, the Red Cross would provide Amanda and her husband with the deposit needed to move into an apartment.

Plagued with nightmares of the storm and the tree

that fell in front of her as she tried to escape her mobile home, the young couple will move into their new home with a sense of security they didn't possess before.

During the course of the relief effort, Red Cross volunteers helped more than 150+ families, providing financial assistance to them to purchase clothes, food, medications and pay for rental deposits. "We will spend more than \$200,000 on this relief operation," said Michael Carroll, CEO of American Red Cross of Greater Columbus. "We have been fortunate to have your



Red Cross volunteer Jim Johnson delivers meals to families cleaning up from the storms.

support of the American Red Cross Disaster Relief Fund in the past, which allowed us to send relief teams to this area immediately."

In addition to direct financial assistance, the Red

Cross has provided more than 9,000 meals, 617 clean-up kits, 200 tarps, dozens of cases of water, comfort kits which include basic toiletries, and counseling for those struggling to deal with this disaster.

Make Sure Your Family Is Prepared

Red Cross research shows that nearly 90 percent of Americans say they want to be prepared for an emergency, but they don't know where to start or what to do. We are making that easy for you! WBNS-10TV, the American Red Cross of Greater Columbus and the United Way of Central Ohio are teaming up to make sure central Ohio is **Red Cross Ready**. Take the Be Red Cross Ready test at www.10TV.com/health so you can see how prepared you

are for disasters. After the test, you will receive advice on what to do before disaster strikes including personalized disaster supply kit lists and disaster plans sent directly to your e-mail address.

Share this information with your family and friends to help the Red Cross ensure that every family is ready to respond to an emergency whether it be a tornado, a home fire or other disaster.



Three Easy Steps
 can be the difference
 between life and death.

Get a kit. Make a plan. Be informed.

Get the tools you need to prepare for life's emergencies. Our interactive education site will show you how to

Be Red Cross Ready.

Visit www.10TV.com/health to find our link.



Be Red Cross Ready

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of the
MISSION

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

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Your Red Cross IMPACT
07/01/10-09/30/10

-  Medical trips for seniors.....**3,736**
-  Families assisted after fires.....**92**
-  Financial assistance provided to disaster victims.....**\$39,087**
-  Individuals trained in CPR/First Aid**4,320**
-  Emergency messages conveyed on behalf of military families.....**99**

Disaster Relief & Preparedness
Service to Military Families
International Tracing Services
CPR & First Aid Training • First Aid Services Team
Water Safety Instruction • Blood Services
Community Transportation



In this season of hope, give gifts that save the day

Giving gifts through the **2010 Red Cross Holiday Giving Catalog** is the perfect way to help people in need and make the season more special for anyone on your list.

Shop the Holiday Giving Catalog today at redcross.org/gifts



Our 2009-2010 Annual Report is now available. Check it out online at columbus.redcross.org