

APR 27 2009

NPO # 83545
AMERICAN RED CROSS OF GREATER COLUMBUS
Attention: MICHELE CENCI
995 EAST BROAD ST
COLUMBUS, OH 43205

AMERICAN RED CROSS OF GREATER COLUMBUS:

Thank you for your interest in the Kroger Community Rewards Program. We are happy to be a part of your fundraising.

Here is your Organization's Scanbar code as requested. This supplemental process allows your members without access to a computer to be a part of your fund raising through our Community Rewards Program.

How it works

- Make copies of this form and give the copies to members of your organization who wish to enroll with your organization, but do not have access to register online.
- Members take this form the next time they go shopping at Columbus and hand it to the cashier to scan within their order IN ADDITION to either their Kroger Plus Card, or phone number entry that is linked to their Kroger Plus card.
- Within 72 hours, your members will then begin giving a percentage of each shopping trip for the duration of the Community Rewards Term (5/1/09 - 4/30/10) to your organization.
- You only have to scan this letter once to create the link between your card and your organization. You must continue scanning your Kroger Plus Card/phone number during all purchases to get credit for your organization.

Please note:

If your member(s) register for the Community Rewards Program using this Scanbar method AND do not have their correct information updated in the Kroger Plus Card Database, you will not see their names on your quarterly statements. Also, using the Scanbar method of registration, the name of your organization will not appear on their receipt. Please have each member call 1-877-576-7587 to update all their information.



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