



Making a Difference

in your neighborhood

995 East Broad Street | Columbus, Ohio 43205 | 614.253.2740 | columbus.redcross.org

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A Look Back with Michael Carroll, CEO How Your Gift Helped



We all become more contemplative as the holiday season and new year approaches. What kind of year was 2010? What will next year bring? Recently I attended a celebration of philanthropy and listened to kind souls who also ask, "Did I make a difference?" and "How can I make a difference in the coming year?" Red Cross contributors, some featured in this Bulletin, also ask this question - and it's my job to answer it.

Last year and for over a century, the American Red Cross responded to human suffering caused by disasters and other emergencies here in central Ohio, across our country, and around the world. Nearly five hundred local families got our help when a home fire, America's most frequent disaster, turned their lives up-side down. Across the country, we responded to nearly 70,000 disasters, from home fires to floods, hurricanes, and the tornadoes that struck Athens and other Ohio counties in September. And when an earthquake brought unimaginable devastation to Haiti, the ARC, entrusted with \$476 million from our donors, helped take on emergency needs. We'll be a major part of recovery work there for as long as we're needed.

Sometimes emergencies, like sudden cardiac arrest or need for a blood transfusion, strike just one person at a time. Last year we trained 45,000 local citizens, nearly 10 million nationally, to use CPR and other life-saving skills giving them the skills to save a life.

Did Red Cross donors make a difference last year? Yes, without question and we thank you! Your generosity turned to action when we responded to these disasters and medical emergencies, helped military families facing emergencies, and drove seniors to their medical appointments.

How can you make a difference in the coming year; a year that we know will bring new challenges and heartbreak? Donate blood - it's needed every day. Volunteer your time. And make a financial contribution to the American Red Cross - we'll use it to make a difference.

Michael Carroll, CEO



Our Gift to You



We want to hear from you. Call and tell us why you support the American Red Cross and you may be one of the lucky five who receive a free preparedness gift! Call Bryan Shelton, (614) 253-2740 ext. 2323, by January 7th to be eligible. Recipients will be notified by phone January 10th. Thank you for your continued support!



American Red Cross

of Greater Columbus

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MISSION

of the American Red Cross

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.








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of Greater Columbus

Your Red Cross IMPACT

07/01/10-11/30/10

-  Medical trips for seniors..... 6,149
-  Families assisted after fires..... 160
-  Financial assistance provided to disaster victims.....\$62,012
-  Individuals trained in CPR/First Aid 7,493
-  Emergency messages conveyed on behalf of military families..... 169

Disaster Relief & Preparedness
Service to Military Families
International Tracing Services
CPR & First Aid Training • First Aid Services Team
Water Safety Instruction • Blood Services
Community Transportation

Why I Give: Red Cross Supporters Explain

"When people are most vulnerable as a result of natural or accidental destructive events, the Red Cross is there to provide shelter, sustenance and compassion in my stead. A portion of my philanthropy is dedicated to support those essential services and their safety education program."

-Eugene Dahnke,
Legacy Society Member, Grove City

"The Red Cross is helping those who are the most in need who in many cases have been victims of serious tragedy and who certainly have every reason to give up on hope, but for the fact that the Red Cross is there to help them in this time of need."

-Bob Weiler,
2005 Humanitarian of the Year, Bexley

"The Red Cross is the World's greatest giving organization. They help everyone from prisoners of war to fire and flood victims, victims of epidemics and calamities"

-Bill Blaine, Clara Barton Society Member, Upper Arlington

"...the American Red Cross... an organization that doesn't just "come to help" but that tackles the hard work, makes a commitment to the situation at hand and sees it through to the end."

- Jean Patrick, Tiffany Circle Member, Upper Arlington

