



American Red Cross

of Greater Columbus

American Red Cross of Greater Columbus: *At-A-Glance*

American Red Cross Mission Statement

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

Who is your local Red Cross Chapter?

We serve 1.3M residents of Ohio's Franklin, Madison, Fayette and Pickaway counties and our annual budget ranks 27th among 712 US chapters. ARCGC serves as Regional Headquarters for 15 central and southeast Ohio chapters; the country's largest grouping.

We are governed by a deeply committed Board of Directors, sustained by more than 1,000 volunteers and supported by 60 full and part time paid staff. Mary Navarro is the Chapter Chair and the CEO is 30-year Red Cross veteran Michael Carroll.

We are inspired by a Vision to deliver ARC services with excellence, be the most trusted and respected charity in greater Columbus, and be a leader in resolving the critical needs of the community.

With FY10 income projected at \$6.2M, we are supported by United Way (28%), fundraising (29%), service fees (19%), restricted-purpose grants (17%) and interest and other earned income (7%).

We are a proud member of the Worldwide Red Cross Movement which includes the International Committee of the Red Cross (ICRC), the Federation of Red Cross and Red Crescent Societies (IFRC) and national societies, including Magen David Adom.

We are partners with ARC Blood Services, Central Ohio Region. Among the strongest in the country, the region accepts voluntary blood donations in 27 counties and is the primary provider of blood and blood products to 39 regional hospitals and medical facilities.



What do we do in your community?

The American Red Cross is dedicated to saving lives, easing suffering and restoring hope at home and around the world. Last year the American Red Cross of Greater Columbus:

Responded to 395 local disasters, assisting 528 families, and mobilized volunteers when needed nationwide.

Committed \$260,796 in direct financial assistance to families devastated by home fires and other disasters.

Trained more than 49,542 area residents in First Aid, CPR, Water Safety and other life-saving courses.

Provided 18,856 trips for seniors and people with disabilities to medical and other important appointments.

Conveyed 478 emergency messages between military members and their families.

Educated 71,565 individuals about how to prepare for emergencies.